

**GOVERNMENT OF TELANGANA
ABSTRACT**

Telangana Tourism - Tourism Promotion – Advertisement for Branding Telangana Tourism hoardings at Airports Viz., Goa, Ahmadabad, and Calicut Airports from 15-11-2015 to 16-12-2015 to M/s TDI International India (P) Ltd., New Delhi – Sanction and release of an amount of Rs.10,00,000/- + taxes as applicable, for one month – Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.RT.No. 101

Dated: 22/02/2016

Read the following:

- 1) From M/s. TDI International India (P) Ltd., New Delhi, Dt.27-10-2015.
- 2) Govt.Lr.No.3579/PMU/2015, of YAT & C (PMU) Department, Dt.05-01-2016.
- 3) Invoice No. HYD/37/2015-2016, of M/s TDI International India (P) Ltd., New Delhi.
Dt:30-11-2015.

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ORDER:

In the reference 1st read above, M/s TDI International India (P) Ltd., New Delhi has submitted proposal towards branding of Telangana Tourism through promotional hoardings at Airports Viz., Goa, Ahmadabad, and Calicut Airports.

2. In the reference 2nd read above, Government issued a work order to take up branding of Telangana Tourism through promotional hoardings Airports Viz., Goa, Ahmadabad, and Calicut Airports for an amount of Rs.10,00,000/- + taxes as applicable i.e., Rs.11,45,000/- (Rupees Eleven Lakhs Forty Five Thousand only) including taxes, printing and mounting charges, from 15-11-2015 to 16-12-2015 by M/s. TDI International India (P) Ltd., New Delhi, whereas the campaign was started from 19-11-2015 to 18-12-2015.

3. In the reference 3rd read above, upon successful completion from 15-11-2015 to 16-12-2015 of Tourism promotional Campaign hoardings at Airports Viz., Goa, Ahmadabad, and Calicut Airports by M/s. TDI International India (P) Ltd., New Delhi. The said agency has submitted bill along with installation report amounting to Rs.11,45,000/- (Rupees Eleven Lakhs Forty Five Thousand only) including taxes, printing and mounting charges and requested the Government to release the payment.

4. Government, after careful examination of the matter, hereby release an amount of Rs.11,45,000/- (Rupees Eleven Lakhs Forty Five Thousand only) including taxes, printing and mounting charges, towards payment from 15-11-2015 to 16-12-2015 for Telangana Tourism Promotional Campaign at the above mentioned Airports by M/s. TDI International India (P) Ltd., New Delhi.

5. The amount sanctioned at Para 4 above shall be debited to the following Head of Account:
“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodations & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - (13) Advertisement for Promotion of Tourism – 260 – Advertisement, Sales and Publicity - Expenses”.

6. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 4 above, in favour of M/s. TDI International India (P) Ltd., New Delhi. The details of Bank account is as follows:-

Account Name	:TDI, International India (P) Limited
Account No	:01200200006062
Name of the Bank	:UCO Bank, Branch-Flag Ship Corporate Centre, 5, Parliament Street, New Delhi-110001.
RTGS	:UCBA0001945.
IFSC Code	:UCBA0001945
PAN	:AAACT0263D

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

**B. VENKATESHAM
SECRETARY TO GOVERNMENT (YAT&C)**

To
M/s. TDI International India (P) Ltd., New Delhi.
The Assistant Secretary to Government & D.D.O, YAT& C (PMU) Dept.
The Deputy Pay & Accounts Officer, Secretariat, Hyderabad.

Copy to:

The YAT & C (PMU- Claims) Department.
SF/SCs

//Forwarded:: By Order//

SECTION OFFICER